

# VAI S2K ENTERPRISE FOR FOOD ENHANCES INVENTORY MANAGEMENT FOR DIETZ & WATSON

August 25th, 2015 • [Software4Distributors.com](http://Software4Distributors.com)

VAI, an independent mid-market ERP software developer for the distribution, manufacturing, specialty retail and service sectors recently announced that Dietz & Watson, Inc. has selected its S2K Enterprise for Food software to improve inventory management and manufacturing processes, and gain deeper business insights with analytics.

Founded in 1939, Dietz & Watson is one of the largest preparers of premium deli meats and artisan cheeses, offering more than 1200 products to supermarkets and

delis throughout the world. Dietz & Watson needed to eliminate manual processes associated with capturing product data from the shop floor and sought a fully integrated ERP system to provide more precise and timely information to allow them to make more prudent decisions.

As an IBM Premium Business Partner, VAI's S2K Enterprise for Food software was selected as the best solution. As a result of the implementation, Dietz & Watson will leverage the following S2K Enterprise for Food modules:

Analytics, CRM, Distribution, Financials, Mobile, Manufacturing, Portal, and WMS. Through S2K Analytics, the company will be able to provide its sales force with quick, accurate, and visually appealing data that drills down into the needed details. This includes information such as who buys on promotion vs. normal pricing, which proteins are driving sales or causing them to lag and how are they trending, how various regions performing, and the impact of advertising campaigns with newspapers, media, and television.

