

ERP PROVIDER VAI LAUNCHES NEW BUSINESS ALERTS APPLICATION

October 26, 2021 • E-Channelnews

VAI, a leading ERP software developer, unveiled its communications and messaging application, S2K Business Alerts, now available through its S2K Enterprise Management software solutions for the hardgoods, food, and pharmaceutical industries. The new application is powered by Twilio, the world's leading developer for cloud communications, providing a platform for businesses to engage with customers and reach anyone in the world with a high-quality communication experience. Twilio powers communications in 180+ countries for more than 220,000 active customers and enables 1 trillion human interactions every year.

VAI developed S2K Business Alerts to interface through its S2K Enterprise, out of a need to reach customers and employees quickly and easily via Application-to-Person (A2P) or Person-to-Person (P2P) messaging. The software provides a set of channel

Application Program Interface (API) communications tools. VAI customers and employees can now create a two-way communication channel to talk with clients.

S2K Business Alerts enables phones, VoIP, and messaging to be embedded into web, desktop, and mobile software. The application can send System Messaging Services (SMS), Multi-Messaging Service (MMS), or Rich Communications Services (RCS) through VAI S2K Workflow Alerts. Any information that can be put on an S2K Alert can leverage Twilio to automatically notify anyone with a cell phone. Examples of this include automatic thank you notifications to new customers, past-due customer invoice alerts, shipments processed – but not shipped, and notifications to contacts such as warehouse supervisors, vendors, and transportation companies.

VAI is a leading independent

mid-market ERP software developer renowned for its flexible solutions and ability to automate critical business functions for the distribution, manufacturing, retail, and service sectors. VAI's software solutions are backed by a wealth of experience and a reputation for excellence that countless companies rely on. With specific ERP solutions for food and pharmaceutical companies, VAI has helped some of the most recognized companies address key industry requirements and deliver bottom-line results. VAI continues to innovate with new solutions that leverage business intelligence, analytics, mobility, and cloud technology to help customers make more informed business decisions and empower their mobile workforce. For more information, visit www.vai.net.

VAI Cloud, LLC is the primary provider for cloud deployment of VAI's S2K Software Suite. VAI Cloud enables businesses to have a disaster recovery plan

eChannelNEWS



800.824.7776 | sales@vai.net | www.vai.net

and high availability in place without all the complexities and expense. VAI Cloud infrastructure spans multiple data centers with

full synchronization between redundant systems. Customers in VAI Cloud can add additional resources and updates are done

without the need for downtime. For more information, visit www.vaicloud.net.

eChannelNEWS



800.824.7776 | sales@vai.net | www.vai.net