

AI IN SUPPLY CHAIN MANAGEMENT

USE CASE #6: VAI

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This interview is part of our new AI in Supply Chain Management series, where we interview the world's top thought leaders on the front lines of the intersections between AI and supply chain management.

In this interview, we speak with Kevin Beasley, CIO at VAI, to understand how his company is using AI to transform supply chains, and what the future of supply chains holds.

1. What's the story behind VAI? Why and how did you begin?

KB: VAI is a leading mid-market ERP (enterprise resource planning) software developer that specializes in the distribution, manufacturing, pharma, specialty retail, and service sectors. When organizations started transitioning to the digital age, VAI focused on creating solutions made for the specific needs of industries and enterprises. Over the past few decades, VAI has emerged as a software leader by creating solutions that leverage analytics, business intelligence, mobility,

and cloud technology for some of the industry's most recognized companies

2. Please describe your use case and how VAI uses artificial intelligence:

KB: VAI is able to use AI tools on their S2K Analytics platform to help its customers automate processes, track inventory, and gain visibility into the supply chain. In the food and beverage industry, many of VAI's customers use the solution to process and track orders, especially with distributors who need to transfer perishable goods or prevent product recalls.

In the coming years, we see VAI customers using AI to accomplish more real-time tasks, such as on-the-fly routing of delivery vehicles based on traffic data, automatic translation of business reports, and image recognition applications.

3. Could you share a specific

customer/user that benefits from what you offer? What has your service done for them?

KB: GoFresh utilizes AI with S2K Analytics to gain visibility into their supply chain. GoFresh, a regional produce distributor, needed a solution to manage its inventory and offer insights into its facility and supply chain. Using the S2K Analytics platform and employing AI technology, GoFresh is able to automate existing processes and accurately track orders and cost. Because of its success using the AI solution, GoFresh was able to open a new processing facility in 2018 that prepares fresh-cut fruits and vegetables, a task the company had previously outsourced. GoFresh uses AI for real-time views of products in the supply chain and can prevent perishable goods from going bad by ensuring the produce is tracked and transferred as quickly as possible.