

HOW WATSON IMPROVES ENTERPRISE RESOURCE PLANNING (ERP) SOFTWARE

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Today, ERP systems generate tons of data. According to Joe Scioscia, vice president of sales for ERP software provider VAI, Watson analytics can help customers uncover new patterns and trends in their data that they could not

easily see through conventional reporting. By visually presenting data and allowing users to interact with data conversationally to get answers, it can help drive business decisions, he said.

“Watson can streamline business processes by predicting future outcomes based on historical patterns,” Scioscia added. “Companies can then adjust their processes to improve productivity, increase sales and lower costs.”