



■ GO FRESH employees use VAI's S2K Analytics Software in their offices and processing facilities.

ERP Software Enables Regional Produce Distributor to Expand Product Line

In the fresh food distribution industry, where the bulk of products are perishable and an excess can lead to loss of revenue, time is of the essence and accurate inventory management is crucial to success. GoFresh Produce, a regional fresh produce distributor based in Tulsa, Oklahoma, was looking for a way to manage its inventory and business processes more accurately and efficiently. That is when the company discovered VAI, a leading ERP software developer, and

implemented VAI's S2K Analytics software solution. The partnership significantly modernized the company's business processes, enabling GoFresh to expand its business model and open a new processing facility in its warehouse that prepares fresh cut fruits and vegetables for distribution to its customers, a service they previously outsourced. The company anticipates more than 300 tons of fresh cut produce coming through the 50,000 sq. ft. facility each week.

The ability to transfer goods as quickly as possible is critical for business success, especially in an industry where the product begins dying the moment it gets picked. VAI S2K Analytics has been able to support GoFresh's commitment to superior quality by processing manufacturing orders same-day, ordering real-time inventory management and accurately capturing the cost of the labor that goes into each product. Fresh cut produce is a natural extension for the company and a strategic

growth opportunity that has been fueled by S2K Analytics' ability to reduce lead-time, provide fresher products to its customers and create a new revenue stream for the company.

The technology increased visibility of the entire distribution process, allowing GoFresh to expand its distribution footprint to Kansas, Arkansas and Missouri. S2K Analytics gives GoFresh employees a real-time view into below-minimum orders, current fill rates, products on the dock,

pick rates by picker and items on order. These features have also enabled the company to provide enhanced customer service, moving it away from monitoring and controlling inventory manually to automating most business processes. The automatic reporting and real-time stream of data have substantially reduced inventory loss, led the company to preventing issues before they happen and freed up employees' time to focus on performing more value added tasks.